

Triple Helix Scenario Planning:

Building a How-to-Do
Practice for Scenario
Development and
Multistakeholder
Engagement

This is a one-day training programme with leading experts in the field of Triple Helix and university-industry-government

The programme is designed to enhance skills and understanding of the multi-stakeholder approaches in innovation and entrepreneurship.

Delegates will embrace the active roles of regional / cluster / project developers, facilitators and intermediaries and will represent key stakeholders in specific regional and multi-sectoral contexts.

Participant interactions will explore how to understand and anticipate

future problems in their context of unfolding scenarios, and how to build and mobilise multi stakeholder coalitions capable to address complex situations.

The Triple Helix scenario practice will follow the Vanguard model of 'learn & connect' and will prepare the foundations for strategic co-alignment and integration of resources and capabilities for the achievement of specific strategic goals. The activities will enhance coordination capacity of stakeholders in regional development projects and sustainable development programmes.

The programme

The programme will include an interactive game, played in groups in a sequence of brainstorming sessions, critical thinking and synthesis around the tasks of scenario planning and multi-stakeholder engagement.



The White Hat

Only The Facts



The Black Hat

The Devil's Advocate



The Green Hat

New Ideas

The Red Hat

Our Feelings



The Yellow Hat

The Glass Half Full

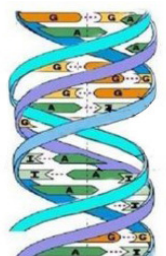


The Blue Hat

The Process

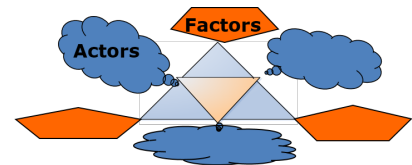
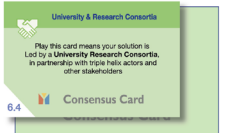
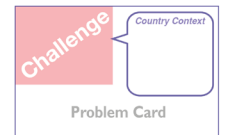
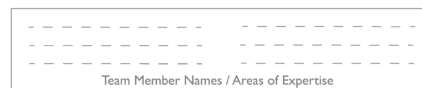
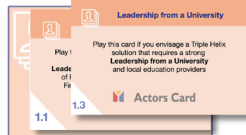


TRIPLEHELIX
UNIVERSITY INDUSTRY GOVERNMENT association



The programme overview

1. Introduction and back ground to Scenario Planning
2. Learning how to play the Triple Helix game
3. Brainstorming on stakeholders and future scenarios
4. Facilitated discussion on Actors, Drivers, Resources, Knowledge, Innovation and Consensus
5. Scenario planning for Multi-stakeholder engagement
6. Presentations, evaluations, feedback and outline of recommended strategies



In just one day participants will

- Learn about scenario planning and multi-stakeholder engagement in the context of unique problem cases
- Develop an understanding of the Triple Helix model and how to relate different stakeholders
- Look at persistent problems from a new perspective and forecast their evolution over time
- Understand mechanisms for facilitators of knowledge and technology transfer, collaborative decision making, multi-stakeholder planning, designing innovative organisational solutions in addressing a complex problem
- Learn and share experience of university – industry – government cooperation and knowledge transfer pathways
- Practice problem solving and scenario planning through the multi-stakeholder lenses of sustainable development
- Discover the power of connecting and collaboration

Organisations and individuals that will benefit:

Regional authorities, local councils, government officials

Cluster managers and managers of collaborative ventures

Science parks managers and facilitators of knowledge and technology transfer

Regional representatives involved in cross-European collaboration projects

Public service authorities managing innovation outputs and overseeing the regional dimension of Innovation

Previous topics include: The Future of Knowledge Transfer and IP Management; Implementing SDG's; The Future of Science Parks and Incubators.

For further details and enquiries contact **Professor Emanuela Todeva**
e.todeva@bcned.co.uk

